

WENDY ROBINSON, PhD, RN, FNP, CNE

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PROFESSIONAL EXPERIENCE

Helene Fuld College of Nursing, New York, NY

President & Chief Executive Officer

Sept. 2012 – present

- Helene Fuld College of Nursing was ranked number 1 nationally compared to 821 community colleges by WalletHub, a personal finance company.
- Provides leadership and vision to the college community, by establishing goals and strategies in keeping with Board priorities
- Provides leadership in implementing the College's academic programs
- Assumes responsibility for maintaining all accreditation standards
- Ensures the fiscal soundness of the College
- Represents the College to the community, local, state, and federal agencies in ways that promote positive relationships and that enhance the College's image

Vice President for Academic Affairs

2008 – Sept. 2012

- Directed the full-time and part-time nursing and non-nursing faculty
- Oversaw the operations of the Office of Student Services, the Library, and Information Technology centers
- Served as a member of the Board of Trustees' Planning Committee which developed strategies for the College's long-term growth
- Attended meetings with potential donors to the College and community leaders
- Created critical thinking workshops for students
- Instrumental in the creation and implementation of an upper division baccalaureate program for the College
- Instructed faculty in the utilization of College technologies and resources

Full-time Instructor, then Curriculum Coordinator

2004 - 2008

- Lecturer, clinical, and Nursing Arts Lab instructor

Adjunct Instructor

2002 - 2003

- Clinical instructor for medical-surgical and parent-child health nursing

Fordham University, Bronx, NY, and Marymount College, Tarrytown, NY

Family Nurse Practitioner

2002 - 2005

- Provided health care to college students
- Conducted sports physicals

Winston Staffing Agency, New York, NY

2002 - 2003

Family Nurse Practitioner

- Treated adults and children. Work locations included the **Federal Reserve Bank**, and **Montefiore** satellite clinic for **Help USA** on Ward's Island.

First Medical Associates, Mount Kisco, NY

1999 - 2002

Family Nurse Practitioner

- Provided healthcare in an internal medicine practice
Specialized in treating adults suffering from Lyme disease

Considerations, Inc., Mount Kisco, NY

1985 - 2003

Vice President

- Responsible for the company's Computer Information Systems
- Developed strategies for streamlining data management to facilitate statistical analyses
- One of the first developers in the United States to apply large volume data manipulation methods to personal computers
- Utilized regression models for direct mail clients
- Designed financial modeling interfaces
- Designed computer programs to facilitate data manipulation and merging for domestic and international census files

Reader's Digest, Pleasantville, NY

Product Manager, Catalog and New Product Divisions

1981 - 1985

- Created and implemented marketing strategies for Recorded Music, Catalog, and New Product Division direct mail promotions
- Liaised with the RCA A&R division to develop music products

Senior Marketing Analyst

1977 - 1981

- Managed magazine forecasting team
- Developed campaign, annual and five-year income forecasts for the Book and Recorded Music Divisions
- Developed accurate income and circulation forecasts for the Magazine Division (monthly circulation 18 million copies)
- Performed cash flow studies for new magazine proposals
- Reporting to the Readers Digest President, performed financial and marketing reconciliations for domestic and international new business initiatives

Bell Telephone Laboratories, Murray Hill, NJ

1974 - 1977

Senior Research Associate

- Investigated the properties and potential uses of photochromic compounds

EDUCATION

Doctorate of Philosophy, Nursing May 2012
Duquesne University, Pittsburgh, PA

Post-Masters Certificate in Forensic Nursing December 2008
Duquesne University, Pittsburgh, PA

Master of Science, Family Nurse Practitioner June 1999
Pace University, Pleasantville, NY

Associate in Applied Science, Nursing June 1995
Westchester Community College, Valhalla, NY

Bachelor of Science, Chemistry January 1975
Minor in Mathematics
Long Island University, Brooklyn, NY

SPECIALITIES

Leadership and management	Curriculum Development	Forensic medicine
Senior care	Environmental health	Cultural competency
Complementary/alternative therapies		

LICENSES

- End-of-Life Education for Advanced Practice Nurses, ELNEC and City of Hope
- Public Health Nurse Ready, Empire State Public Health Nurse certificate
- Cultural Competency Educator, U.S. Dept. of Health and Human Services certification
- Family Nurse Practitioner, New York State license
- National Registry of Neurofeedback Providers certification
- Nurse Educator certification, National League for Nursing (CNE)
- Registered controlled substances provider, U.S. Drug Enforcement Administration
- Registered Nurse, New York State license (RN)

AWARDS/HONORS

- Professional Leadership Award, The New York branch of the National Association of University Women, 2014
- Environmental Health Nursing Writer’s Retreat, The University of Maryland Environmental Health Education Center, 2008
- Rudin Scholar, Pace University, 1997-1998
- Academic Dean’s List, Westchester Community College, 1993-1995
- General Honor Society, Long Island University, 1971-1975
- Regents Scholarship and full academic competitive scholarship, Long Island University, 1971-1975

BOOK REVIEWER

- Harkness, G. *Community and Public Health Nursing* (2nd ed.). Lippincott Williams & Wilkins.
- Kyle, T. *Essentials of Pediatric Nursing* (2nd ed.). Lippincott Williams & Wilkins.
- Catalona, J. *Nursing Now!: Today's Issues, Tomorrow's Trends* (5th ed.). F.A. Davis.
- Alfaro-Lefevre, R. *Applying Nursing Process* (8th ed.). Lippincott Williams & Wilkins.
- Buchholz, S. *Henke's Med-Math* (7th ed.). Lippincott Williams & Wilkins.
- Powell-Laney. *Instructors Guide for SimAdviser*. Lippincott Williams & Wilkins.

RESEARCH

- Robinson, W. (2012). 'The role of the forensic nurse in communities experiencing environmental contamination'. Doctoral dissertation, Duquesne University School of Nursing.
- Robinson, W., Bujak, D., Casey, M. (1997). 'A phenomenological study of the lived experiences of persons with Lyme Disease'. Pace University Lienhard School of Nursing.

PRESENTATIONS

- Panelist: 'Expectations of learners as they progress through their education', New York chapter of Black Nurses Association, New York City, September 2016
- Presenter: 'The role of nurses in communities experiencing environmental contamination', National Black Nurses Association Annual Conference, Memphis, Tennessee, August 2016
- Presenter: 'The role of nurses in communities experiencing environmental contamination', 7th Annual Nursing Research & Evidence-Based Practice Symposium, Kappa Tau chapter of Sigma Theta Tau International Honor Society of Nursing, North Burlington, Vermont, November 2015
- Keynote speaker: Medgar Evers College's Pinning Ceremony, May 2013
- Presenter: 'Elder Abuse'. Healthy Aging Breakfast Seminar, Central Harlem Senior Center, March 2012
- Panelist: 'A Career in Healthcare'. Career Day, Riverdale/Kingsbridge Academy, April 2010
- Panelist: 'Planning for Your Next Career Move'. Advance at Work, Workforce 1, October 2009
- Presenter: 'Seminar for Families and Caregivers'. Family Resource Network, November 2001
- Paper: 'Experiences of patients with post-Lyme disease syndrome.' Paper presented by D. I. Bujak at the 1999 State of the Science Congress, National Nursing Research Congress in Washington, DC, September 1999
- Presenter: 'Living with Lyme Disease'. Nursing Research Seminar, Westchester Medical Center, April 1998

- Presenter: 'A phenomenological study of the lived experiences of persons with Lyme Disease', Association of Rheumatology Health Professionals National Scientific Meeting, Washington, DC, November 1997

PUBLICATIONS

- Bujak, D.I., Robinson W., Casey M. The psychological consequences of post-Lyme syndrome. In: Proceedings of the 8th International Congress on Lyme Borreliosis and Related Tick-Borne Diseases (Munich, Germany, June 20-24, 1999, P179).
- Bujak, D.I., Robinson W., Casey M. The lived experience of persons with Lyme Disease (qualitative research - paper presentation). *Arthritis and Rheumatism* 1997, 40(9): S1148.

PROFESSIONAL AFFILIATIONS

- The Council for Associate Degree Nursing in New York State, Board member, 2016 - present
- Middle States Commission on Higher Education (MSCHE) Evaluation Team Chair, 2016 - present
- Member of the Executive Committee of the Board of Trustees for the Commission on Independent Colleges and Universities (CICU), 2015 - present
- Fellow - New York Academy of Medicine, 2014 - present
- Phi Kappa Phi Honor Society, 2009 - present
- Sigma Theta Tau, International Honor Society of Nursing, 1996 - present
- The Nurse Practitioner Association New York State, 1999 - present
- Former National League of Nursing Ambassador for Helene Fuld College

COMMUNITY/SOCIAL ACTIVITIES

- Election Inspector for Westchester County Board of Elections, New York, 2015-present
- Community Life Center Mt. Morris Head Start Health Advisory Board, 2012-present
- Westchester Medical Reserve Corps, 2005-present
- President, Northern Westchester Chapter of the NAACP, 1996-2000
Member, Mid-Manhattan Chapter of the NAACP, 2015 - present
- Chairperson of Northern Westchester Chapter of the Fresh Air Fund, 1991-1995

TECHNOLOGY EXPERTISE

Adobe software (Photoshop, Connect, Presenter)

Blackboard

Dbase

Microsoft Office software (Word, Excel, PowerPoint, Access)

Qualitative software: NVivo 9, Weft QDA

Statistical software: SAS, NCSS, SPSS